PRESENTER:  Dr. Cody Stringer  
Entrepreneurial Specialist, Mercy Research & Development

TITLE:  Money Machine: The Business of Innovation

ABSTRACT:  
Everyone has ideas. Everyone wants to make money. What could be better than making money from your ideas? Mercy Research & Development is a department of Mercy Health that creates new medical devices based on the ideas generated by our coworkers throughout the health system. Our goal is to create and commercialize new products that enhance how we care for patients. Learn more about our process and how we turn ideas into profitable products, and gain key insight into entrepreneurship and commercialization of medical devices and other innovative technologies.

BIOGRAPHICAL:  
Dr. Cody Stringer is an academic and an entrepreneur, having been involved in the formation of a number of corporations while also holding an advanced degree in the development of new sensor technologies. As Entrepreneurial Specialist with Mercy Research & Development (R&D), Dr. Stringer forms new ventures around the technologies that have been developed by the R&D team, and provides guidance and assistance to medical technology companies from around the region. Before joining the team at Mercy R&D, Dr. Stringer was Co-founder and Vice President of Emergent Sensor Technologies, LLC, a St. Louis-based startup company. Dr. Stringer holds a Ph.D. in Biological Engineering from the University of Missouri, with a focus on optical biosensors and chemical sensors with applications in human health, defense, and food safety and processing.

DATE • TIME • LOCATION:  
Tuesday April 28, 4:00 PM, 107 Agricultural Engineering Building